

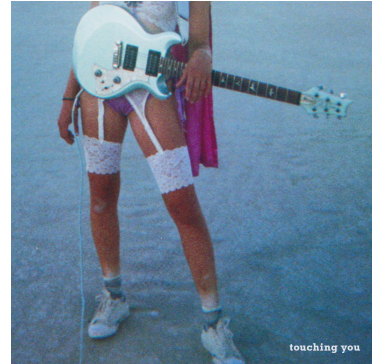
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## “Lillian Frances Releases Captivating New Single, “Touching You” - A Mesmerizing Slow Burn”

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Self-produced indie pop artist Lillian Frances is thrilled to announce the release of her new single, “Touching You.”

On a sweltering summer afternoon amidst the eclectic energy of Burning Man, Frances set out on her beat-up navy blue cruiser, its rusted metal body creaking with every tired rotation. She was on a mission to bike out into the deep playa—the dusty expanse of desert in the center of the festivities—to find solace amongst bustling chaos and commune with her electric guitar.



As the sounds of art cars and thousands of buzzing, effervescent humans swirled around her, she turned up her tiny amp to drown out the background noise. She'd barley sat down and struck a single chord before the first lyrics poured out effortlessly: “tell me one more time you don't love me, let it sink in.” The rest of the song quickly unearthed itself, flowing from her lips like unraveling yarn from a sweater.

To immerse yourself in that moment of divine creation, look no further than the album cover: a disposable shot taken that very afternoon. Or listen to the first few seconds of the track, which opens with the scratch voice memo she recorded that sunset, from the playa.

“Touching You” paints a vivid picture of vulnerability and desire as Frances reflects on the challenges of navigating the blurred lines between friends and lovers. Her poignant lyrics capture the frustration and longing that arises when someone's actions and words don't align, leaving one to piece together their true feelings.

The song is a mesmerizing slow burn that sweeps the listener into an ever-expanding world of tantalizing imagery and introspection. As the song evolves, layers of sound stack one on top of each other: dreamy guitars, soulful vocals, a driving baseline, and a steady, thumping kick, all culminate in a crescendo of resplendent horns.

Frances' ability to capture the essence of the moment while also translating her individual experiences into universally resonant songs is a testament to her artistry, and makes her new song a timeless classic.

“Touching You” is now available on all streaming platforms, as well as for purchase on Bandcamp. To follow along with Frances' musical journey, listeners can follow her on Instagram @lillianfrances, or visit her website at [lillianfrancesmusic.com](http://lillianfrancesmusic.com).

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Lillian Frances is an electronic musician based out of Sacramento, CA. She produces indie-pop music that has been compared to Sylvan Esso and Lorde. Her music has been featured on NPR, Indie Shuffles, and Pop Matters.